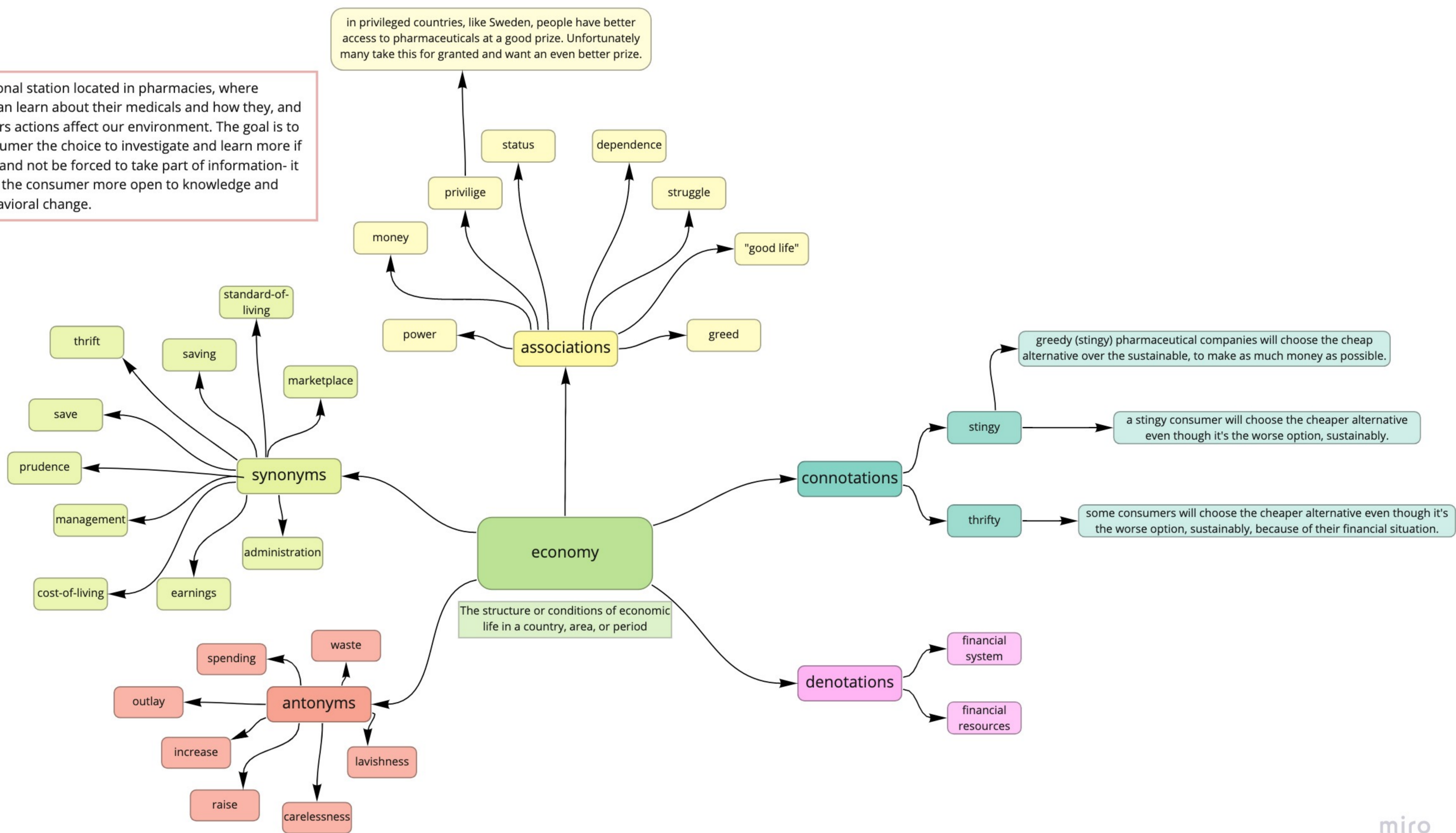
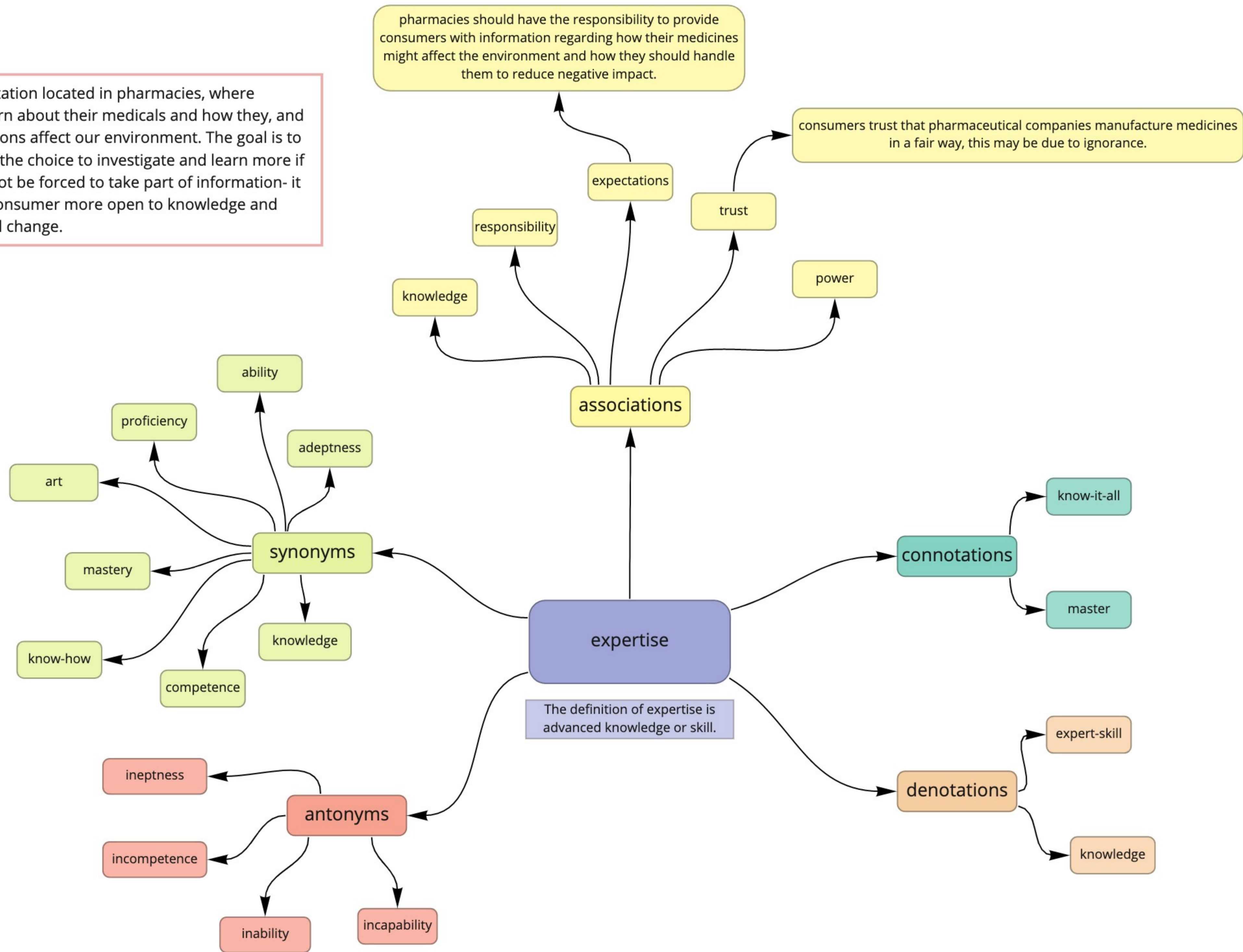


An informational station located in pharmacies, where consumers can learn about their medicals and how they, and the consumers actions affect our environment. The goal is to give the consumer the choice to investigate and learn more if they want to and not be forced to take part of information- it should make the consumer more open to knowledge and later on, behavioral change.

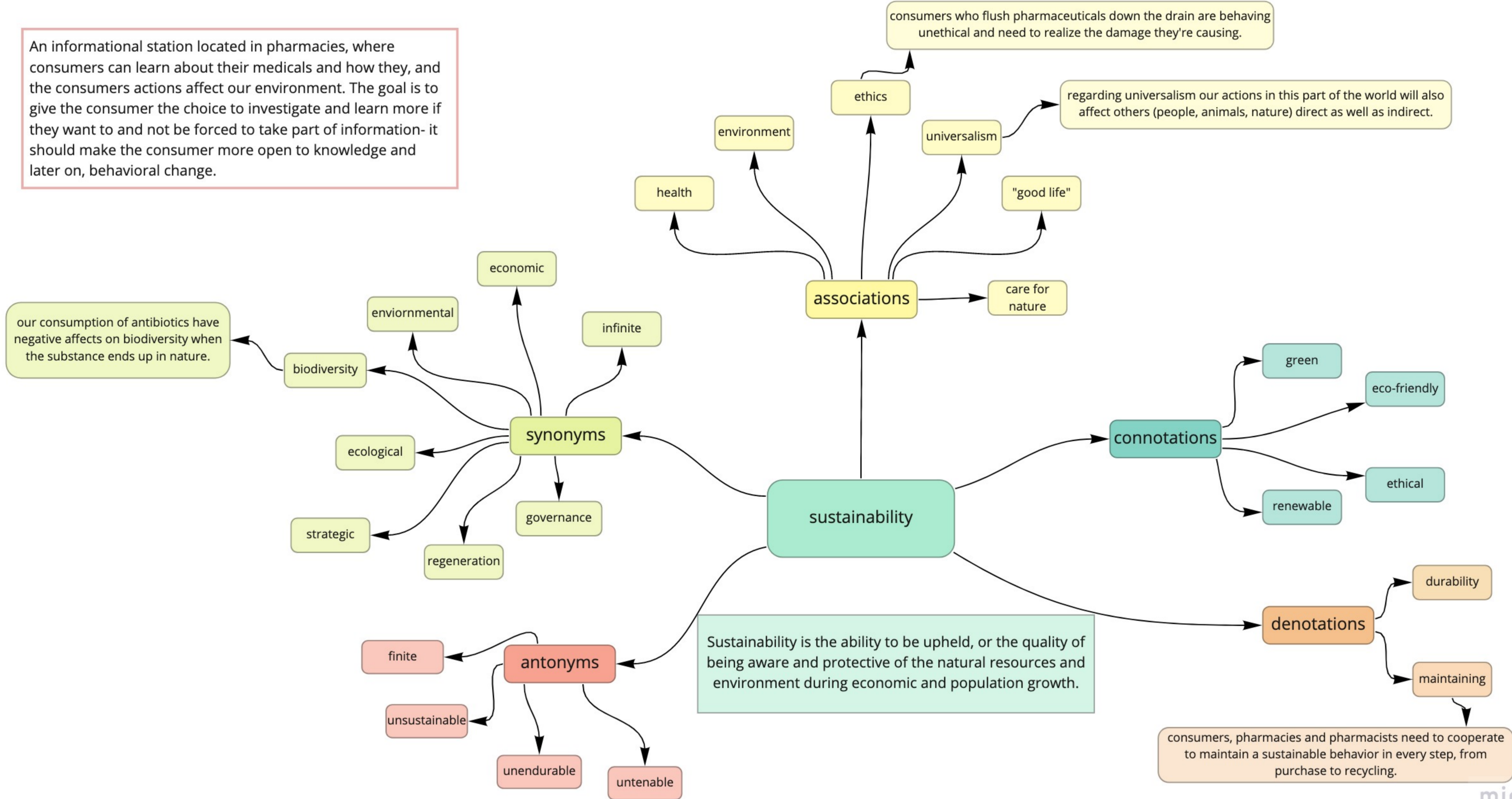
in privileged countries, like Sweden, people have better access to pharmaceuticals at a good prize. Unfortunately many take this for granted and want an even better prize.



An informational station located in pharmacies, where consumers can learn about their medicals and how they, and the consumers actions affect our environment. The goal is to give the consumer the choice to investigate and learn more if they want to and not be forced to take part of information- it should make the consumer more open to knowledge and later on, behavioral change.



An informational station located in pharmacies, where consumers can learn about their medicals and how they, and the consumers actions affect our environment. The goal is to give the consumer the choice to investigate and learn more if they want to and not be forced to take part of information- it should make the consumer more open to knowledge and later on, behavioral change.



our consumption of antibiotics have negative affects on biodiversity when the substance ends up in nature.

consumers who flush pharmaceuticals down the drain are behaving unethical and need to realize the damage they're causing.

regarding universalism our actions in this part of the world will also affect others (people, animals, nature) direct as well as indirect.

Sustainability is the ability to be upheld, or the quality of being aware and protective of the natural resources and environment during economic and population growth.

consumers, pharmacies and pharmacists need to cooperate to maintain a sustainable behavior in every step, from purchase to recycling.

An informational station located in pharmacies, where consumers can learn about their medicals and how they, and the consumers actions affect our environment. The goal is to give the consumer the choice to investigate and learn more if they want to and not be forced to take part of information- it should make the consumer more open to knowledge and later on, behavioral change.

